MATEUSZ CIEPLAK

FRONTEND / REACT.JS DEVELOPER · NEXT.JS

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Warsaw / Kraków, Poland · remote

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PROFILE

Frontend developer with over two years of experience in front-end development of web applications and websites, including agency work (Profitway, since 09.2025) and a software development internship. I deliver projects end to end: from building user interfaces from Figma designs, through back-end functionality, API integrations and testing, to server configuration and production deployment. I work mainly with React, Next.js and TypeScript, and in e-commerce with Shopify, WooCommerce and WordPress (custom themes and plugins in PHP). I work in Git with pull requests and code review with my manager. Open to remote or hybrid work (Warsaw, Kraków).

SKILLS

- **Frontend**: React 19, Next.js (App Router), TypeScript, JavaScript (ES6+), HTML5, CSS3
- **Styling and UI**: Tailwind CSS, SCSS, responsive 320-1920 px, Figma
- **E-commerce and CMS**: WordPress (themes and plugins, ACF, CPT), WooCommerce, Shopify (Liquid, OS 2.0), Paynow, Przelewy24
- **Integrations:** REST API, webhooks, CRM, SMTP (SPF, DKIM, DMARC)
- **Back end:** Node.js, PHP, Next.js route handlers, Auth.js, Zod, SQLite
- **Analytics**: Google Tag Manager, GA4, Consent Mode v2, Google Search Console
- **Testing and quality**: Vitest, CI on pull requests, WCAG, schema.org, technical SEO, Core Web Vitals
- **Infrastructure**: Docker, EasyPanel, Vercel, Cloudflare, DNS, SSL, automated deployments, n8n
- **Git and teamwork:** Git, GitHub, pull requests, code review, conventional commits, autodeploy
- **AI**: Claude Code, Cursor, custom MCP servers · Languages: Polish (native), English B2 (incl. client communication)

PROFESSIONAL EXPERIENCE

FRONTEND DEVELOPER · 09/2025 - PRESENT

COMPANY: PROFITWAY

hq.profitway.pl - the agency's internal system (main developer, ~80% of commits)

Technologies: Next.js 16, React 19, TypeScript, Tailwind CSS 4, Auth.js, MCP, Vitest, Docker

- Team panel with 6 modules: brand assets, design system files for AI tools, Google Workspace directory, email signatures, job listings with a JSON feed, browser-encrypted password vault.
- 2 MCP servers with 29 tools give Claude and Cursor access to the brand book and technical docs.
- CI on every pull request: lint, types, 167 tests and build.

Grupa Krotoski - test-drive funnel and campaign panel (lead developer)

Technologies: Next.js, React 19, TypeScript, SQLite, Docker, EasyPanel, REST API, CRM

- Booking funnel for a car dealer group (Audi, VW, Porsche and 6 other brands) moved to Docker.
- Campaign panel: UTM links and QR codes (204 paths checked live), leads to showrooms and CRM.
- Nightly sync of ~2,900 fleet records from the client's API; car list 14.7 s → 8 ms; axe issues 6 → 0.

Love and Hate - Shopify store rebuild (lead developer: 38 of 39 pull requests)

Technologies: Shopify, Liquid, Online Store 2.0, Metaobjects, Customer Privacy API, Judge.me, Python

loveandhate.pl

- Migration from Prestige 4 to Prestige 11 (Online Store 2.0), colour variants grouped with metaobjects, sticky add-to-cart bar.
- Online withdrawal under EU directive 2023/2673, English version with 3,800+ translated texts, consent banner on the Customer Privacy API.
- PageSpeed mobile 57 → 71, product page load on phones 1.83 → 1.14 s (real-user data).

Manuarte - website and ticket sales rebuilt from scratch (sole developer)

Technologies: WordPress, WooCommerce, PHP, ACF, CPT, custom plugin, Paynow, GTM, GA4

- Custom PHP theme without a page builder: events on custom post types, WooCommerce tickets, Paynow checkout.
- Dedicated plugin: Consent Mode v2 with a consent log, GTM, GA4 e-commerce events, leads, redirect manager.
- 161 permanent (301) redirects, all reaching the target in one hop, 0 broken links.
- Hero videos 47-77% lighter, about 1.6 MB less on every page.

Other projects at Profitway

- profitway.pl - the agency website in Next.js: service landing page, brand assets page and migration to the design system library (169 tests) in a team of two.
- Hadat Cosmetics (hadat.com) - Shopify store in 5 languages: theme from Figma, quiz with Shopify Flow, Judge.me reviews, Latvian translation audit.
- FoxBud - lead generation site on WordPress: custom theme and plugin, 4 content types, schema.org with 18 types, llms.txt.

Previously: CoderBros - Frontend Developer (internship) · 07/2024 - 08/2025

Phone Catalog

- Product catalog in React and TypeScript: filtering, sorting, pagination, cart and favorites with persistent state.
- Debounced search, application state mirrored in URL parameters.
- SCSS Modules interface with skeleton loaders, responsive layout.

Own projects

- Mafia IRL (github.com/MateuszCieplak/mafia-irl-app) - real-time web game: server-side game engine (Express, Socket.IO), Next.js, PocketBase, Vitest tests, Docker.
- Max-Pak (max-pak.pl) - B2B website on WordPress, private project: custom theme, Custom Post Types and ACF, custom plugin for leads, consent and analytics.

EDUCATION

MATE ACADEMY - FRONTEND DEVELOPER COURSE

02/2024 - 06/2025

Over 700 hours of intensive training in React, TypeScript, Git, testing and teamwork in a developer environment

AGH UNIVERSITY OF KRAKOW - FULL-TIME

2016 - 2021

Hydrogeology and Engineering Geology - MSc